



## MEMO

TO: MD & CEO

FROM: EVP - I&TF

DATE: 01-Aug-2024

REF: I&TF-2137-2024

### Nomination for Participation in IMD's "Leading Digital and AI Transformation" Program

With reference to the above subject, the "Leading Digital and AI Transformation" program is a special edition course designed for business leaders, senior managers, and entrepreneurs. This exclusive five-day program will be held in Riyadh from November 17, 2024 to November 21, 2024. The program offers a comprehensive exploration of Digital and AI transformation, featuring esteemed speakers and focused case studies on local and regional contexts.

The selection for this program will be based on the level of seniority and the limited number of available seats. The cost per participant is CHF 10,900. Given the program's relevance to our ongoing digital transformation initiatives and the opportunity to gain valuable insights into AI-driven strategies, we highly recommend attending this program.

Therefore, we kindly request your approval to nominate the following delegates to attend this program:

Name	PR	Designation
Moza Al Shamsi	PR 26159	Sr Mgr - Cyber Security Strategy & Engg
Khalid Bin Kalban	PR 29184	Acting Manager – Digital Products Management

Further to your approval of the above nominations, we will allocate the budget and proceed to secure the seats as per DEWA's policy and procedure.

Submitted for Your Excellency's kind approval, please.



Marwan Salem Bin Haidar

EVP - Innovation & The Future